


## Dr. S. Valarmathi

Department	B. Com Business Analytics			
Designation	Associate Professor			
e-Mail	s.valarmathy@gmail.com			
Experience	Teaching - Years	Research - Years		
	22 years			
Specialization	Marketing			
Research Guidance	Programme	Working	Submitted	Completed
	MPhil			
	PhD			
Publications		Proceedings	Journals	Books
	Regional			
	State			
	National	2	7	1
	International			
Books / Monographs				
Research Projects		Minor	Major	Total Amount (Rs)
	Completed			
	On-Going			
Conference / Seminar / Symposia / Workshop		State	National	International
	Organized	2	3	1
	Attended		14	7
Recognition as award/ Fellowship	State	National	International	
	Qualified in SET Examination			
Membership	Life Member of the Indian Accountancy Association			
Visited Country	-			